

Please check ("✓") the correct box

If you do not wish the Bank to use your personal data in direct marketing.

If you do not wish the Bank to provide your personal data to any third party /parties for their use in direct marketing but not for gain.

[The Bank may provide your personal data to third party/parties for their use in direct marketing and, whether or not such persons are members of the Bank's group but NOT for gain].

If you do not wish the Bank to provide your personal data to third party / parties for their use in direct marketing in return for money or other property.

[The Bank may provide your personal data to third party / parties for their use in direct marketing and, in return for money or other property, whether or not such persons are members of the Bank's group].

The above represents your present choice whether or not to receive direct marketing contact or information. This replaces any choice communicated by you to the Bank prior to this application.

Please note that your above choice applies to the direct marketing of the classes of products, services and/or subjects as set out in the Bank's Notice to Customers relating to the Personal Data (Privacy) Ordinance [attached to this form].

Please also refer to the Notice on the kinds of personal data which may be used in direct marketing and the classes of persons to which your personal data may be provided for them to use in direct marketing.

Signature : _____

Name of customer : _____

Date : _____

Place : _____